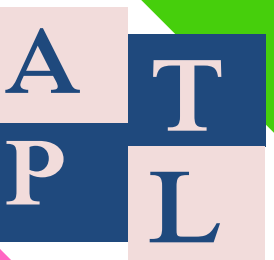




WELCOME *to*
ALKANATURE
TRADE PVT. LTD.

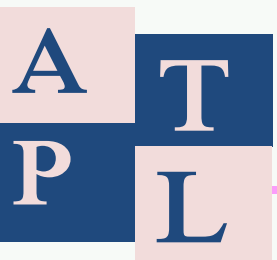
Let's Build the future



www.alkanature.in

Summary of Topics

- **Company Profile**
- **Products**
- **Business Plan**
- **Franchise Module**

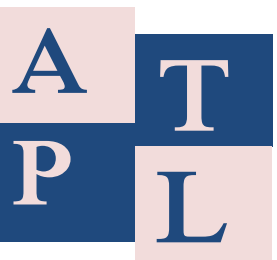




- Company Name - ALKANATURE TRADE PVT. LTD.
- In Direct selling from AUG 2019.
- Registered Office at Bhilwara , Rajasthan.
- Registered from R.O.C. Jaipur.
- ISO , FSSAI , Certified.
- Operating in 18 States of India.
- Quality Certified Pure Genuine Essential Products.
- Export quality products.
- Stock points in all over India (Shopee , Franchise).
- One of the Fastest Growing Direct Selling Company.
- Best Services ,experienced and Stable Management.
- Powerful Education & Training System.
- Offering unique marketing plan for common man .
- Known for unique & quality products .
- Complete range of products.

ABOUT US

ALKANATURE TRADE PVT. LTD.



www.alkanature.in



Company Profile

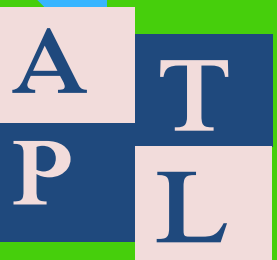
Alkanature Trade Pvt. Ltd.

>>> Our Vision <<<

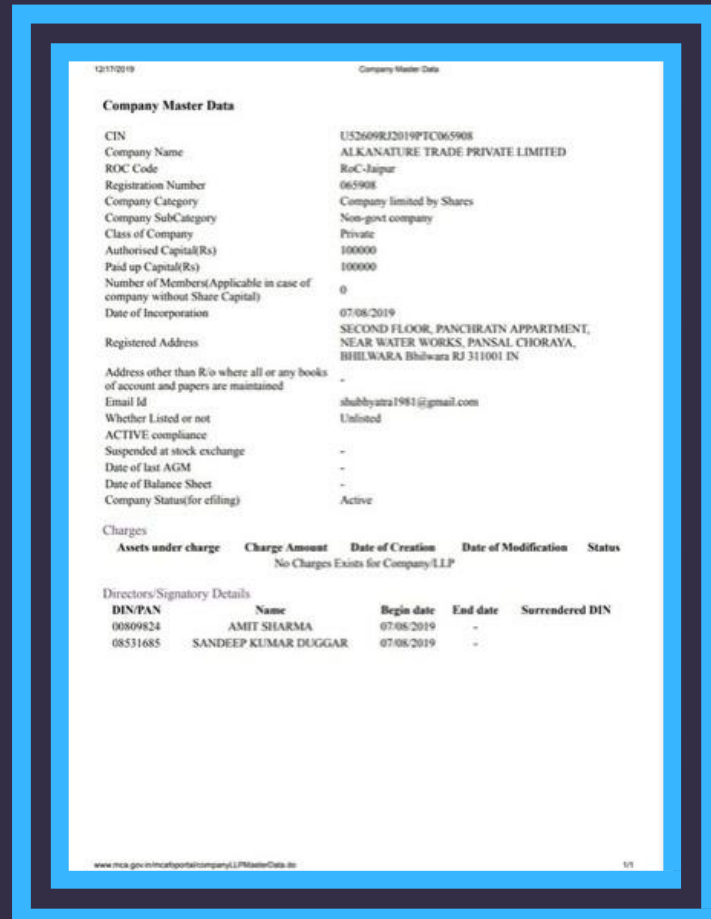
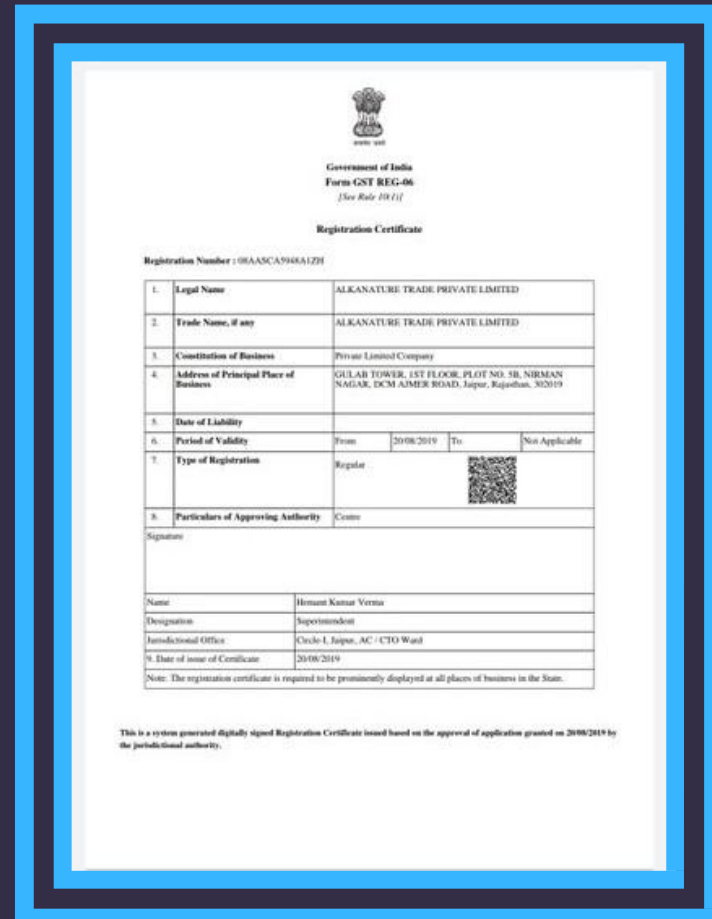
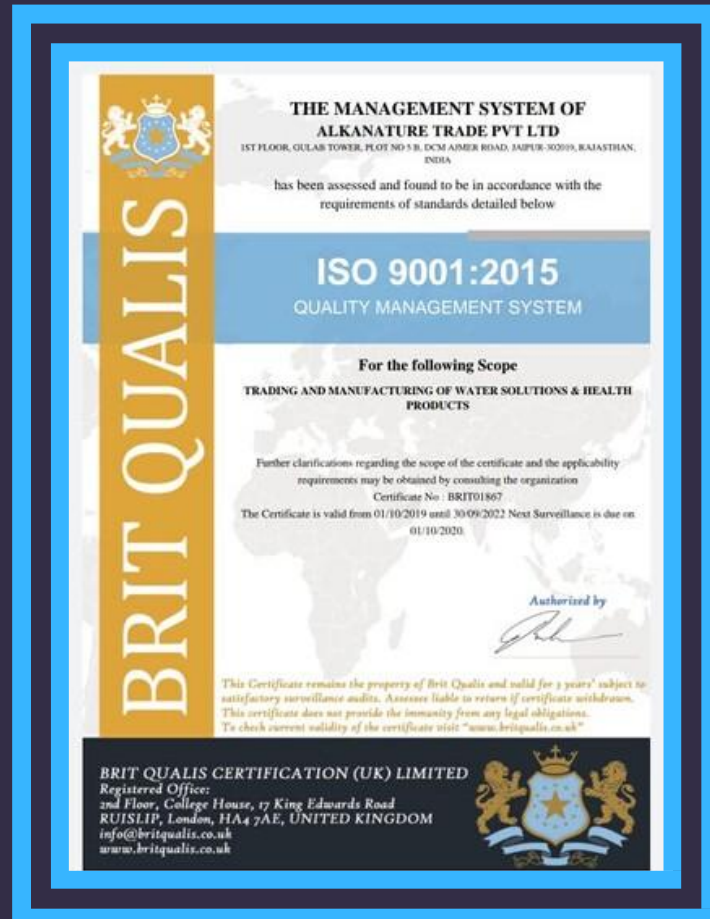
*"Is to create **1000 CROREPATIS** by 2025 and set an ideal example in the direct selling industry."*

>>> Our Mission <<<

"Provide easiest earning platform with quality economical products with best education support system for distributors."



CERTIFICATIONS



Products

ALKALINE PRODUCTS



ALKANATURE Alkaline water is perfect for drinking and healthy cooking. This hydrogen-rich water works to restore your body to a more alkaline state, which is optimal for good health.

FMCG & PERSONAL CARE

We Offer Wide Range of Products For Everyone in FMCG & Personal care .

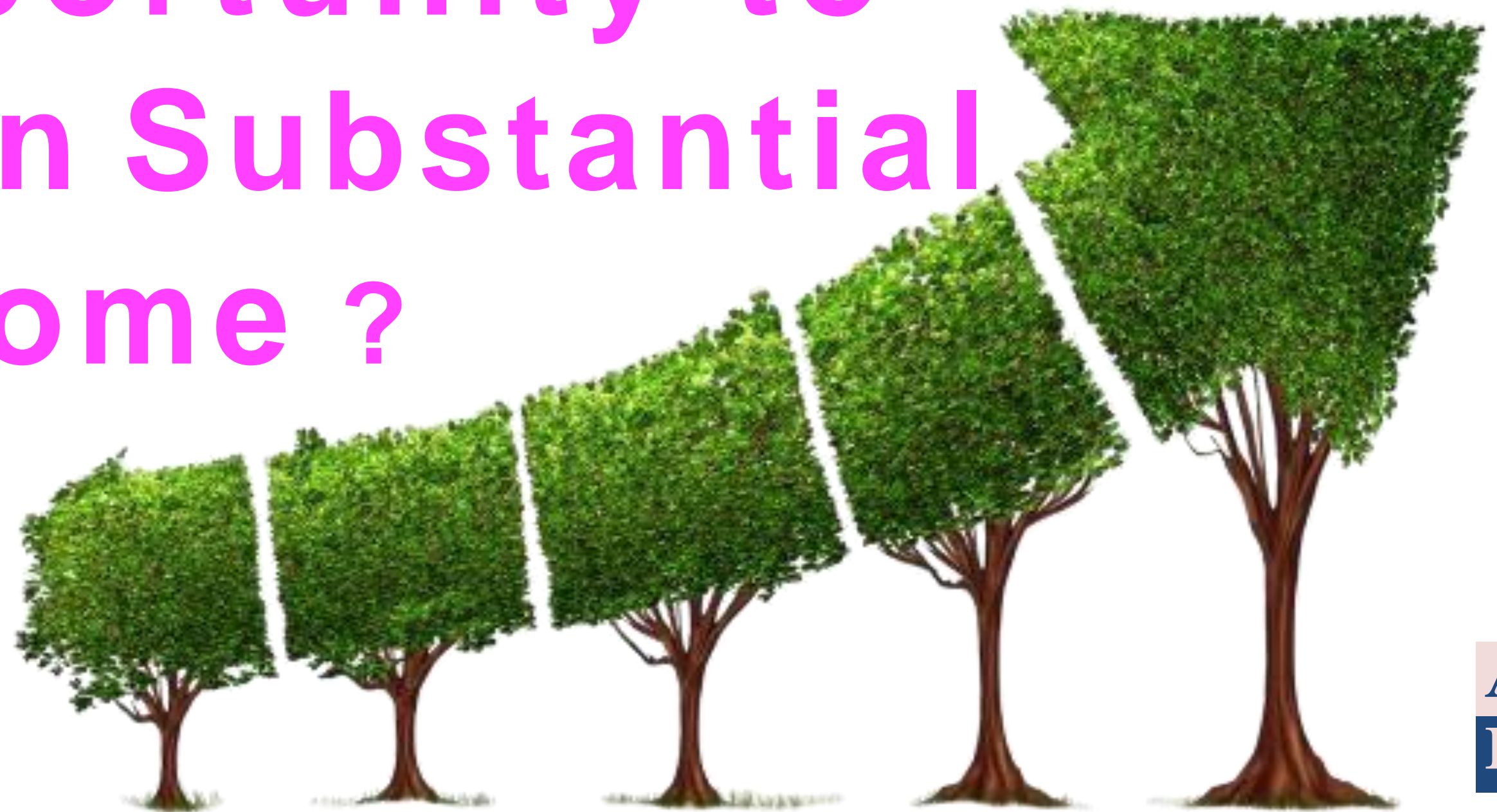
HEALTH & HOME CARE

Health is real wealth ,If you are looking for good health products , it ends here .Also get complete home care products with ALKANATURE Many more to come.....



Many More Products Are Coming Every Month

Looking for an
opportunity to
Earn Substantial
Income ?



EXPERT SPEAKS ABOUT NETWORK MARKETING



DR. A.P.J. ABDULKALAM

Network Marketing is the
Fastest Growing Business of
21st Century.



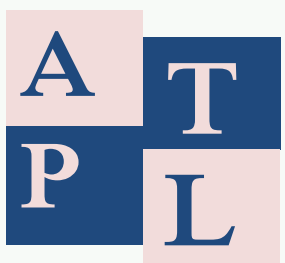
MR. ROBERT T. KIYOSAKI

Richest People in the world
Build Network.



MR. WARREN BUFFETT

The Best Investment I Ever
Made.



www.alkanature.in

EXPERT SPEAKS ABOUT NETWORK MARKETING



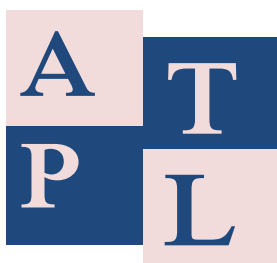
MR. BILL GATES

If I Would Gives A Chance to Start All over again i Would Choose Network Marketing.



MR. DONALD TRUMP

Network Marketing is one of the Oldest , Most Respected Business Model in the World.



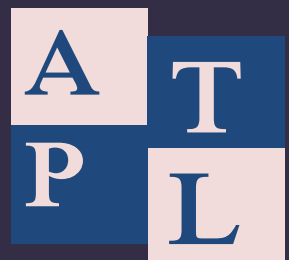


Alkanature Opportunity

Any Indian Can Start
Alkanature Business
Opportunity Free Of Cost
By Placing ID . ID Can Be
Activated By Purchasing
100 BV Products Only in
One Order.



Let's Build the future



www.alkanature.in



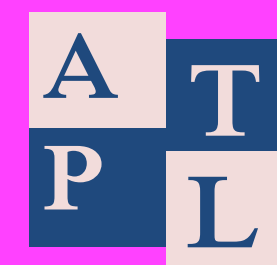
2 WAYS TO EARN

FIRST PURCHASE INCOMES

Calculated on new person
enrolled in your team Every
week.

GENERATION INCOMES

Calculated on your team's
monthly repurchase.

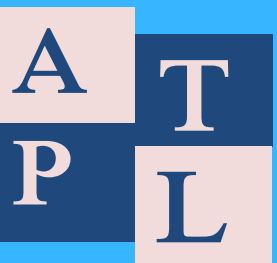


FIRST PURCHASE INCOMES

(Weekly)



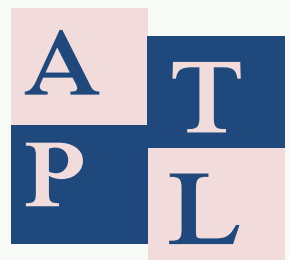
- (1) First Purchase Bonus (10%)**
- (2) Direct Sponsor Bonus (10%)**
- (3) First Order Matching Bonus (15%)**
- (4) Infinity Bonus (10%)**
- (5) Upline Bonus (5%)**
- (6) Ranks & Rewards (No Time Limit)**



(1) FIRST PURCHASE BONUS



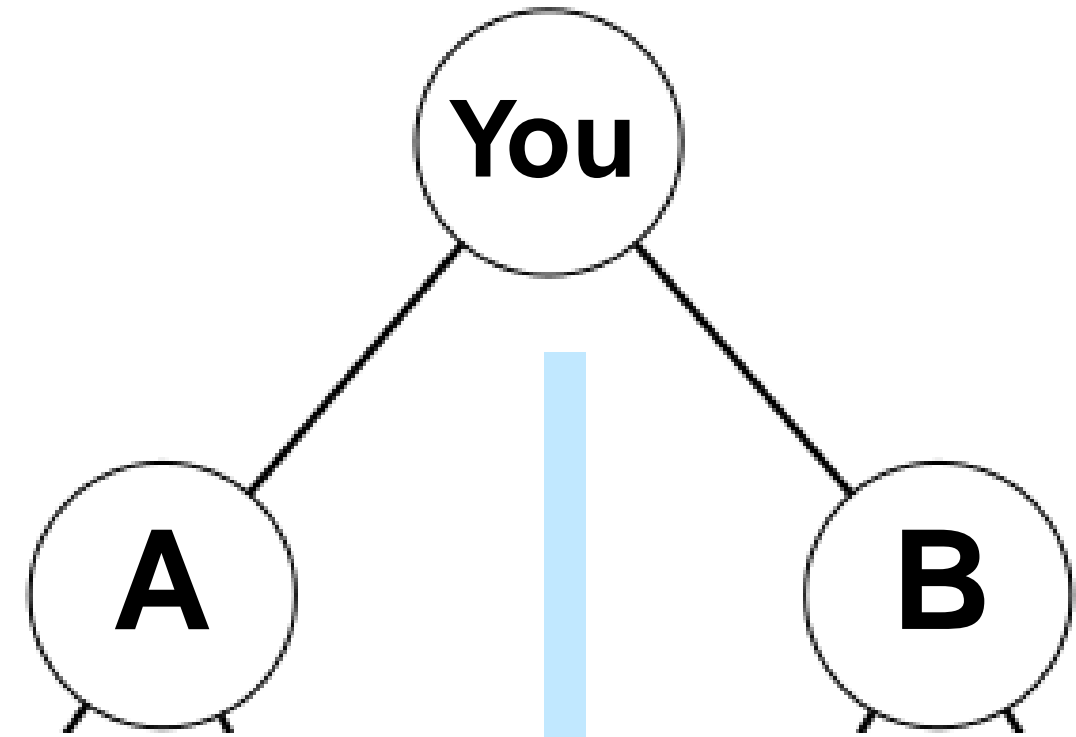
When you Purchase on your ID for Activation (First purchase) you will get 10% of B.V. on Economic Products and 3% of B.V. on Premium Products on first self purchase.



(2) DIRECT SPONSOR INCOME (10%)

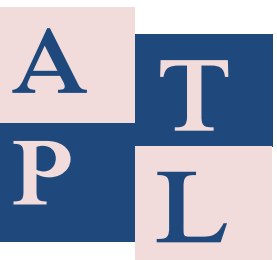


When you sponsor any person You will get 10% of First Purchase B.V. of Your Direct Sponsors. Unlimited Depth.



Direct A
 $8000 * 10\%$
 $= 800/-$

Direct B
 $100000 * 10\%$
 $= 10000/-$



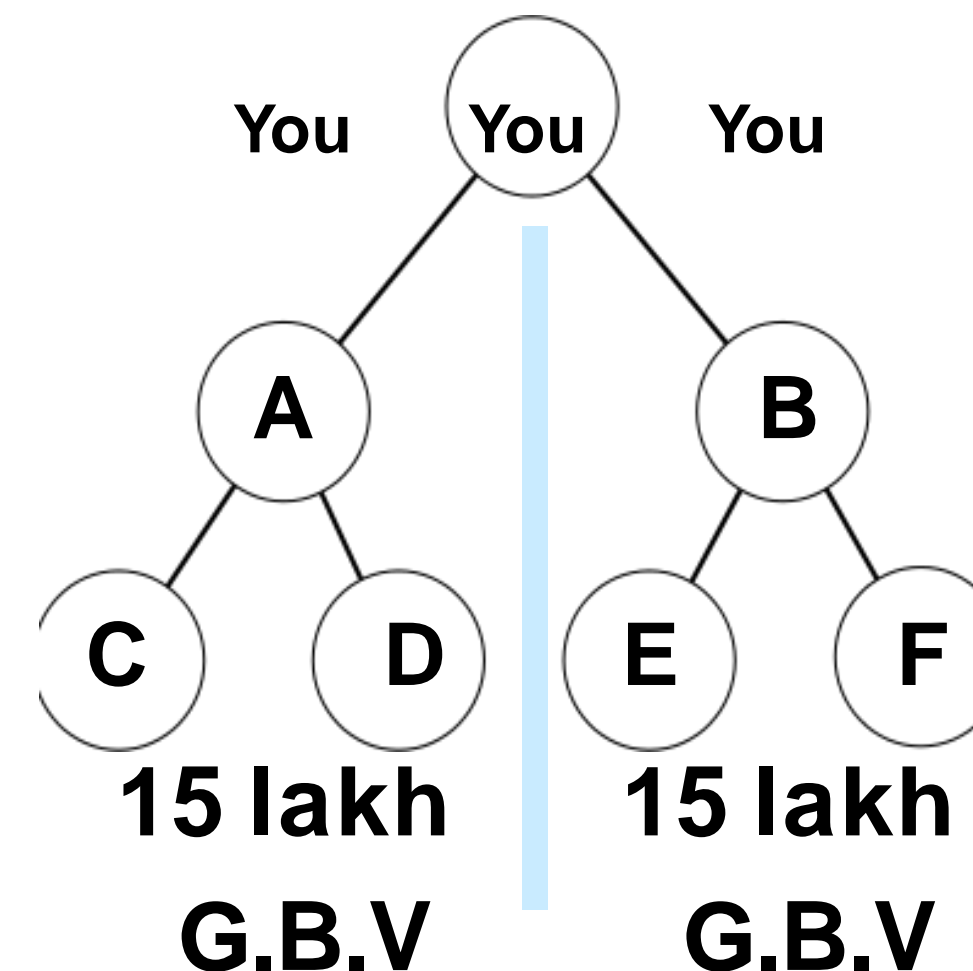
(3) FIRST ORDER MATCHING BONUS (15%)



- Get 15% bonus of left & right GBV (Group Business Volume) matching

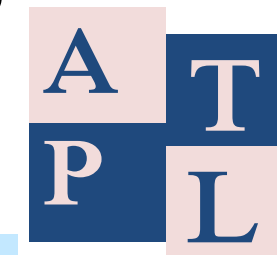
- Capping Rs - 2,50,000 Weekly.

- Business carry forward.



Example

$$15,00,000 \times 15\% = 2,25,000/-$$



(4) INFINITY BONUS (10%)



YOU

A

B

C

e.g. - YOU HAVE DIRECTLY
SPONSORED Mr. A, B & Mr. C

Mr. A Matching Income = Rs. 2,00,000

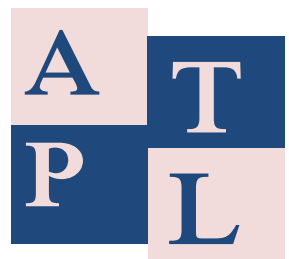
Mr. B Matching Income = Rs. 2,50,000

Mr. C Matching Income = Rs. 1,50,000

Then Your Income = Rs. 6,00,000 x

10% = Rs. 60,000/-

No Capping on this income

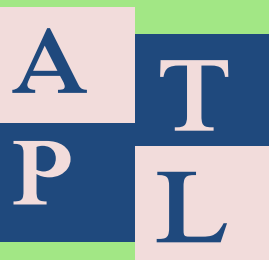
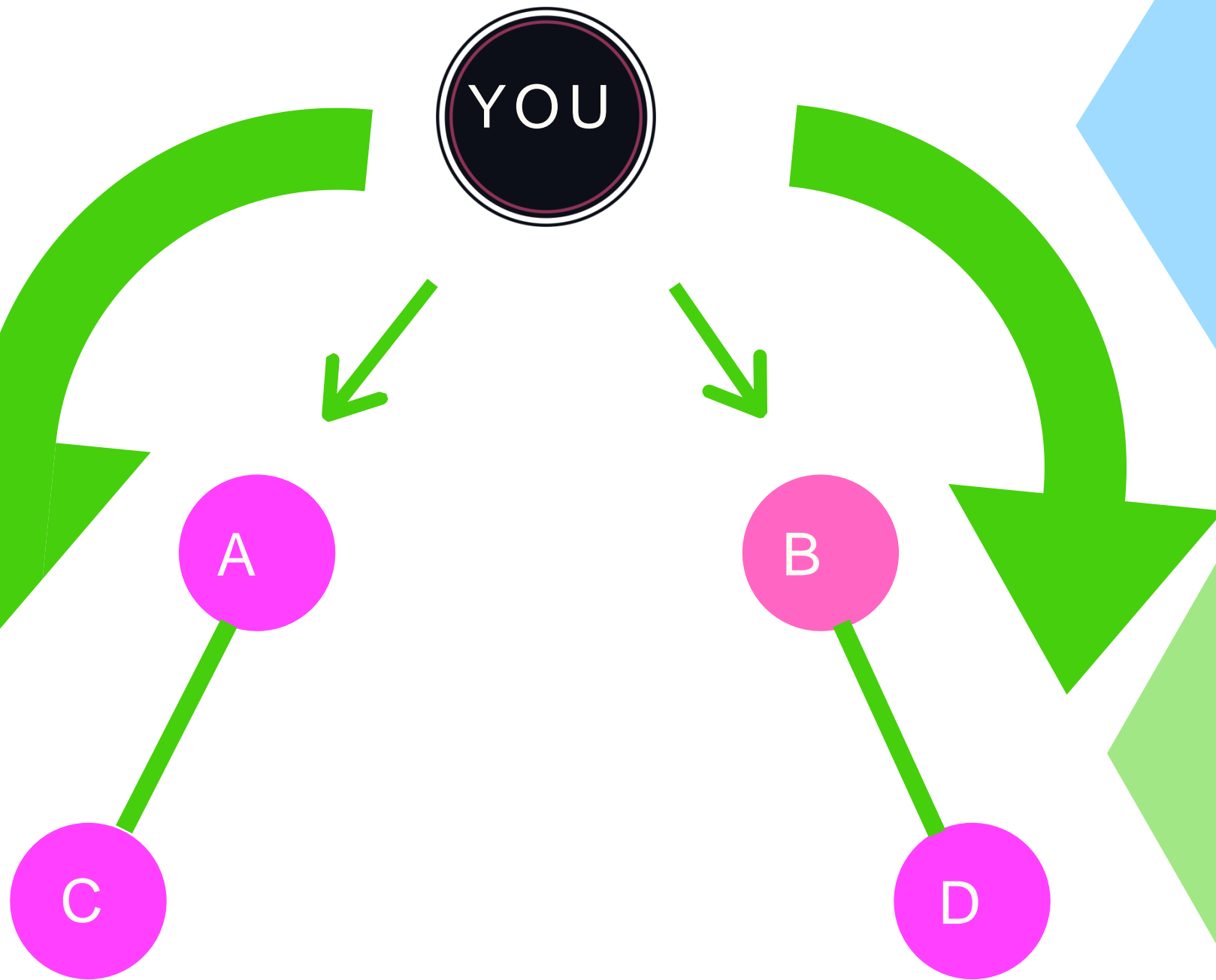


(5) UPLINE BONUS (5%)



Get 5% bonus of Your sponsor's (who introduced you) First order Matching Bonus . Until you get your first order amount.

**Say - Your sponsor's first order Matching bonus Rs 1,00,000/-
5% = Rs 5,000/-
Rs 5,000/- will be Equally distributed among his all Direct Sponsors.**



(6) RANKS & REWARDS

No Conditions, No Time Limit, Next to Next



Associate 

Matching 1000 G.B.V.

Recognition



Executive 

Matching 7000 G.B.V.

Certificate & Memento



Sr.Executive 

Matching 25000 G.B.V.

*Certificate & Memento
AlkaJug & A.L.D.*



Bronze 

Matching 60,000 G.B.V.
Cash Value 5,000

*Certificate & Memento,
Microwave Oven*



Silver

Matching 1,10,000 G.B.V.
Cash Value 10,000

Mobile



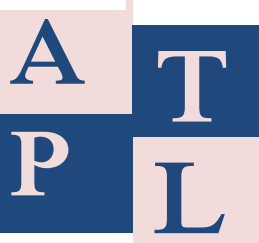
Gold

Matching 2,50,000 G.B.V.
Cash Value 25,000

Laptop



* Reward from S.No. 2 to 12 will be honoured with Life Partner.



Platinum

Matching 6,00,000 G.B.V.
Cash Value 50,000



Bike

Ruby

Matching 21,00,000 G.B.V.
Cash Value 2,70,000



KWID Car

Sapphire

Matching 1 Crore G.B.V.
Cash Value 10 Lakh



Honda City Car

Diamond

Matching 2.5 Crore G.B.V.
Cash Value 30 Lakh




Fortuner Car

Crown 


Matching 5 Crore G.B.V.
Cash Value 60 Lakh



Jaguar Car

Ambassador 

Matching 8 Crore G.B.V.
Cash Value 1 Crore



Luxury Villa

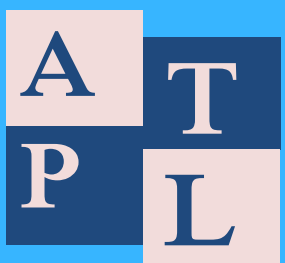
* Reward from S.No. 2 to 12 will be honoured with Life Partner.

GENERATION INCOMES

(Monthly)



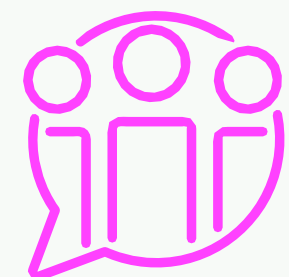
- (1) Retail Bonus (Upto 35%)
- (2) Self Purchase Bonus (10%)
- (3) Star Bonus (30%)
- (4) Leadership Bonus (10%)
- (5) Super Star Bonus (15%)
- (6) Mentoring Bonus (10%)
- (7) Explore The World (Yearly)



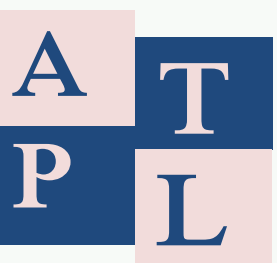
(1) RETAIL BONUS (UPTO 35%)



Retail Bonus is the difference between the price that you pay for a **ALKANATURE** Product means **D.P.** and the price at which you sell the product to customers is **M.R.P.** We offer up to **35% Retail Bonus** to our Independent Representatives



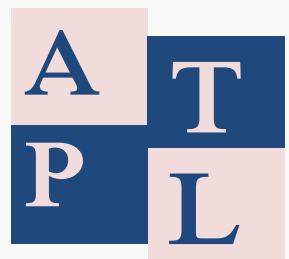
Upto 35%





(2) SELF REPURCHASE BONUS (10%)

If you Repurchase on your ID
(After first purchase) you will get 10%
of B.V. on Economic Products and 3% of
B.V. on Premium Products on self
Repurchase.



(3) STAR BONUS (30%)



Alkanture compensates its representatives with star bonus point.

To earn 1 star bonus point, a representative will need **2000 BV matching business** in his personal enrolled teams in a calendar month (team A & team B).

To give away star bonus, company allocates fund of **30% of monthly BV turnover of the company** and fund will be distributed in star bonus point holders as per their holding.

Example-

Say – In a month total business volume turnover of the company = **30,00,000 BV**

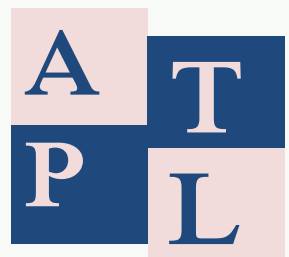
Allocation for Star Bonus Fund = 30 % of 30,00,000 = **9,00,000**

Say, Total star bonus points generated by representatives in a month = **2000**

So, **1 Star bonus point value** = $9,00,000/2000 = 450$ Rs.

Say, A representative has a matching of 20,000 BV , Hence forth he will have 10 star bonus points. Star bonus of representative = $450*10 = 4500$ Rs

- Business volume over and above 2000 BV will not be taken into account for calculating star bonus point.
- Monthly Threshold limit for star bonus for a representative is Rs. 1,20,000



(4) LEADERSHIP BONUS (10%)



Alkanature compensates its Independent Representative with Leadership Bonus, who consistently maintain minimum 1 Star Bonus Point for 3 consecutive calendar months. A Leadership Bonus Point is equal to 1 Star Bonus Point. To give away Leadership Bonus, company allocates fund of 10% of monthly BV turnover of the company and fund will be distributed in Leadership bonus point holders as per their holding.

Example-

Say – In a month total business volume turnover of the company = 30,00,000 BV

Allocation of Leadership bonus fund = 10 % of 30,00,000 = 3,00,000

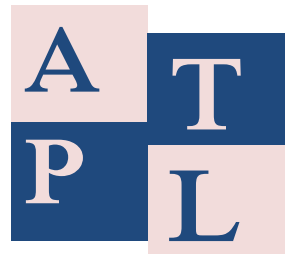
Say, Total Leadership bonus points generated by representatives in a month = 500

So, 1 Leadership bonus point value = $3,00,000/500 = 600$ Rs.

Say, A representative has a matching of 20,000 BV , Hence forth he will have 10 Leadership bonus points.

Leadership bonus of representative = $600*10 = 6,000$ Rs

- Leadership Bonus is Calculated and paid to the Independent Representative on monthly basis.
- Leadership Bonus is paid from 4th month, after the independent Representative has maintained 1 SBP for 3 consecutive months.
- Maximum Threshold Limit for Leadership Bonus for an Independent Representative is Rs. 1,00,000/-



(5) SUPER STAR BONUS (15%)



Alkanture compensates its representatives with superstar bonus point.

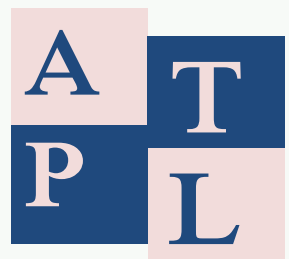
To earn 1 Super star bonus point, a representative will need 25 star bonus points in a month. To give away super star bonus, company allocates fund of 15% of monthly BV turnover of the company and fund will be distributed in super star bonus point holders as per their holding.

25 SBP = 1 SSB Point (Super Star Bonus Point)

SSBP Value = (15% of Total BV of Company) / (Total collected Super Star Bonus points)

Qualifiers

Super Star Bonus (SSB) points X Super Star Bonus point value = Super Star Bonus (SSB)



(6) MENTORING BONUS (10%)



When an Independent Representative is able to maintain minimum **30 Star Bonus Point** for **3 consecutive months**, Alkanature compensates its Representative with Mentoring Bonus on the basis of number of Mentoring Bonus Points earned by the Independent Representative in a particular month. A Mentoring Bonus Point is equal to **30 Star Bonus Point**.

If an Independent Representative has earned 150 Star Bonus Points in a month, therefore he has earned 5 Mentoring Bonus Points in a month.

To give away this Mentoring Bonus, company allocates the fund of **10% of Total Business Volume** Turnover of the company. Mentoring Bonus is calculated as per below mentioned formula: **Mentoring Bonus = Mentoring Bonus Points (MBP) * MBP Value**

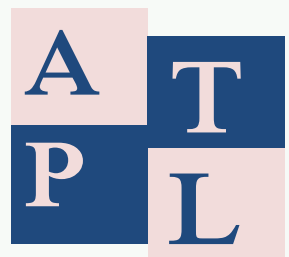
Mentoring Bonus Point (MBP) Value = 10% of Company's Total BV Turnover / Total MBP collected in a month.

1 MB Point = 30 SB Point per month for 3 consecutive month

MB Point Value = (10% of company's monthly total BVs) / (Total collected Mentoring Bonus points)

Qualifiers Mentoring Bonus (MB) points * Mentoring Bonus points value = Mentoring Bonus (MB)

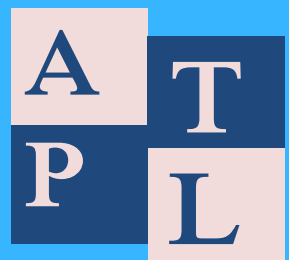
- Mentoring Bonus is paid from the 4th month, after the Independent Representative has maintained minimum 30 Star Bonus Point for 3 Consecutive Months
- 1 Mentoring Bonus Point (MBP) = 30(Thirty) Star Bonus Point.



(7) EXPLORE THE WORLD



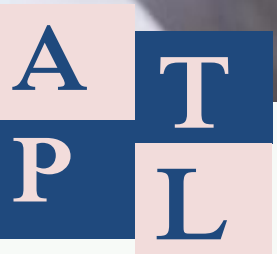
Every year company will organise a foreign trip based on yearly turn over of your Team's repurchase B.V. in a calendar year. (1st jan. to 31st dec.) Company is offering foreign trips on matching of just 5,00,000 B.V. left & right legs by Repurchase.



ALKANATURE ACADEMY



We provide a strong educational and training system (online and offline) for our independent representatives. We believe "Learning is the beginning of earning". We organize weekly meetings, home meetings, business building seminars and leadership development programs regularly to support our representatives .



FRANCHISE MODULE



1

MERI DUKAN

25,000/-

Premium – 2% (BV)

Economic – 14% (BV)

2

MINI STOCK POINT

1,00,000/-

Premium – 3% (BV)

Economic – 17% (BV)

3

STOCK POINT

3,00,000/-

Premium – 4% (BV)

Economic – 20% (BV)

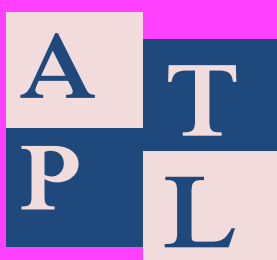
4

SUPER STOCK POINT

11,00,000/-

Premium – 5% (BV)

Economic – 23% (BV)



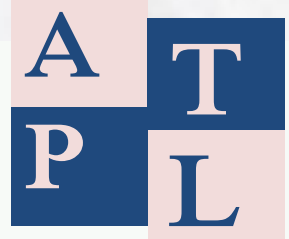
TRIBUTE TO REAL HEROES



"Trees never eat their own fruit. They are always selfless."

Indian army is no less than a firm tree under whose shelter we feel safe. We can't do much to them, but can do at least something to show our gratitude. We don't know what we should do for them as we can't do anything much as compared to their sacrifices. To contribute company allocates fund of 1% of total Business Volume monthly. The Fund will be used for the welfare of the members of the Armed Forces (including Para Military Forces) and their dependents..

" JAI HIND "



Contact

ADDRESS

ALKANATURE TRADE PVT. LTD.
2nd Floor, Panchratna
Apartment , Pansal Choraha ,
Pur Road, Bhilwara (Raj.)
311001

CUSTOMERCARE

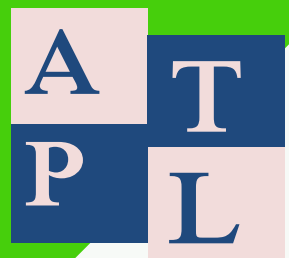
+91 829 093 5754

EMAIL

alkanatureecc@gmail.com

WEBSITE

www.alkanature.in



OUR TOP ACHIEVERS



Mr. Than Singh Mehta



Mr. Ajit Mehta



Miss Puja Kalita



Mrs. Seema Pathak



Mr. Sandeep Duggar



Mr. Amit Sharma (C.M.D. & Founder)



Mr. Uday Rajvanshi



Mr. Udai Joshi



Mr. Jagannath Dewangan



Mr. Amar Kant



Mr. & Mrs. Gopal Singh Adiwasi



Mr. Narsingh Lal Meena



Mr. Maninder Singh Gill



Mr. Khuman Singh Mehta



Mr. Bhagwati Lal Mali



Mr. Bhura Singh Verma



Mr. Ravi Mehta



Mr. Rameshwar Nyati



Mr. Inderdeep Singh

