



THE NEW WORLD OF OPPORTUNITIES

ALKANATURE TRADE PVT. LTD.
DYNAMIC PLAN PRESENTATION



LOOKING FOR AN OPPORTUNITY TO EARN SUBSTANTIAL INCOME?



AGENDA



- Part 1: Company Profile
- Part 2: Products
- Part 3: Compensation Plan
- Part 4: Stock Point Module
- Part 5: Why Alkanature ?

ABOUT US

- **Company Name- ALKANATURE TRADE PVT. LTD.**
- **In Direct Selling From Aug.2019. Registered Office At Bhilwara, Rajasthan. Registered From R.O.C. Jaipur.**
- **ISO, FSSAI Certified.**
- **Operating In About 22 States In India.**
- **Export Quality, Certified, Pure, Genuine, Essential Products.**
- **Stock Points (Shoppe, Franchise) Working All Over India.**
- **Currently One Of The Fastest Growing Direct Selling Company.**
- **Best Services, Experienced And Strong Management.**
- **Powerful Education & Training System.**
- **Offering Unique Marketing Plan For Common Man.**



CERTIFICATIONS



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

(Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014)

I hereby certify that ALKANATURE TRADE PRIVATE LIMITED is incorporated on this Seventh day of August Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U32600RJ2019PTC065908.

The Permanent Account Number (PAN) of the company is AASCA8948A %

The Tax Deduction and Collection Account Number (TAN) of the company is JPR11379B %

Given under my hand at Menar this Eighth day of August Two thousand nineteen.

Digital Signature Certificate
Mr Parvender Singh
DEPUTY REGISTRAR OF COMPANIES
For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:
ALKANATURE TRADE PRIVATE LIMITED
1ST FLOOR, GULAB TOWER, PLOT NO. 5 B, NORMAN NAGAR, DCM AJMER ROAD, JAIPUR, Rajasthan, India, 303019

Government of India
Form GST REG-46
(New Rule 2013)

Registration Certificate

Registration Number : 08AASCA1948A1ZB

1. Legal Name	ALKANATURE TRADE PRIVATE LIMITED		
2. Trade Name, if any	ALKANATURE TRADE PRIVATE LIMITED		
3. Constitution of Business	Private Limited Company		
4. Address of Principal Place of Business	GULAB TOWER, 1ST FLOOR, PLOT NO. 5B, NORMAN NAGAR, DCM AJMER ROAD, Jaipur, Rajasthan, 303019		
5. Date of Liability			
6. Period of Validity	From:	20/08/2019	To: For Application
7. Type of Registration	Regular		
8. Particulars of Approving Authority	Customs		
Signature			
Name	Ramesh Kumar Verma		
Designation	Superintendent		
Jurisdictional Office	Circle-1, Jaipur, AC / CTO Ward		
9. Date of issue of Certificate	20/08/2019		

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

THE MANAGEMENT SYSTEM OF
ALKANATURE TRADE PVT LTD
1ST FLOOR, GULAB TOWER, PLOT NO 5 B, DCM AJMER ROAD, JAIPUR-303019, RAJASTHAN, INDIA

has been assessed and found to be in accordance with the requirements of standards detailed below

ISO 9001:2015
QUALITY MANAGEMENT SYSTEM

For the following Scope
TRADING AND MANUFACTURING OF WATER SOLUTIONS & HEALTH PRODUCTS

Further clarifications regarding the scope of the certificate and the applicability requirements may be obtained by consulting the organization
Certificate No : BRIT01867
The Certificate is valid from 01/10/2019 until 30/09/2022 Next Surveillance is due on 01/10/2020.

Authorized by

This Certificate remains the property of Brit Qualis and valid for 3 years' subject to satisfactory surveillance audits. Accession liable to return if certificate withdrawn. This certificate does not provide the immunity from any legal obligations. To check current validity of the certificate visit "www.britqualis.co.uk"

BRIT QUALIS CERTIFICATION (UK) LIMITED
Registered Office:
and Floor, College House, 27 King Edwards Road
RUISLIP, London, HA4 7AE, UNITED KINGDOM
info@britqualis.co.uk
www.britqualis.co.uk

MEDICAL, HEALTH & FAMILY WELFARE DEPARTMENT
(Govt. of Rajasthan)
License
Under
Food Safety and Standards Act, 2006
(See Regulation 2.1.4.2)

जगदीश शर्मा / License Number: 13220918000132

1. जगदीश शर्मा / Name & Registered Office Address of Licensee
2. जगदीश शर्मा / Address of Authorized Premises
3. जगदीश शर्मा / Kind of Business
4. जगदीश शर्मा / Details of Business
5. जगदीश शर्मा / Category of License
6. जगदीश शर्मा / Other details

M/S ALKANATURE TRADE PVT LTD
AMIT SHARMA S/O OM PRAKASH SHARMA, 2ND FLOOR,
PANCHSATNA APARTMENT, PANGAL CHORANA, PUR ROAD,
BHEJWARA, Bhikana (Bhejwar), 311001
AMIT SHARMA S/O OM PRAKASH SHARMA, 2ND FLOOR,
PANCHSATNA APARTMENT, PANGAL CHORANA, PUR ROAD,
BHEJWARA, Bhikana, Bhikana(Rajasthan) 311001
Rohini, Bhikana

DR. MUHAMMAD KHAN
Designated Officer

10/10/2019 / Place: Bhikana
10/10/2019 / Date: 04/10/2019

10/10/2019 / Date: 04/10/2019

License Issue / Renewal Date	Period of Validity	License Fee Paid	Items of Food products authorized to Manufacture/Store/Trade/Wholesale	Issued / Holding Capacity	Signature Of Designated Officer
04/10/2019	04/10/2021	Rs.10000	Please refer to prospectus for details	Please refer to prospectus for details	

Note: This is a system generated license and does not require any signature.

Company's Vision And Mission

Vision

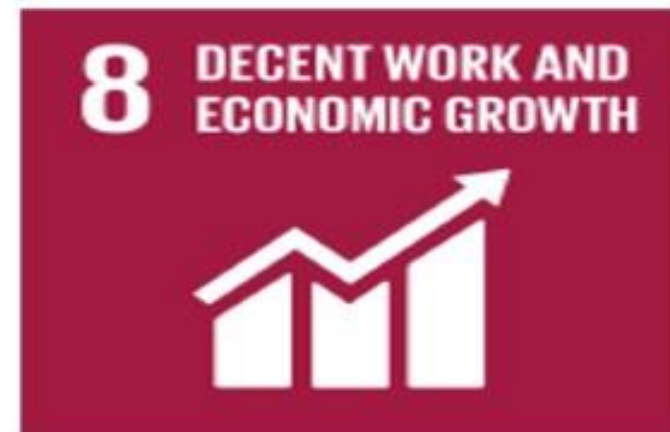
**"Is To Provide Easiest
Earning Platform With
Quality Economical
Products And Best
Education Support System
For Distributors."**

Mission

**" Is To Create 1000
CROREPATIS
And
Set An Ideal Example
In The Direct Selling
Industry."**

THE GLOBAL GOALS

The 17 Sustainable Development Goals



ALKALINE PRODUCTS

ALKANATURE Alkaline Water Is Perfect For Drinking And Healthy Cooking. This Hydrogen - Rich Water Works To Restore Your Body To Alkaline Rich State, Which Is Optimal For Good Health.

FMCG & PERSONAL CARE

We Offer Wide Range Of Products For Everyone In FMCG & Personal Care .

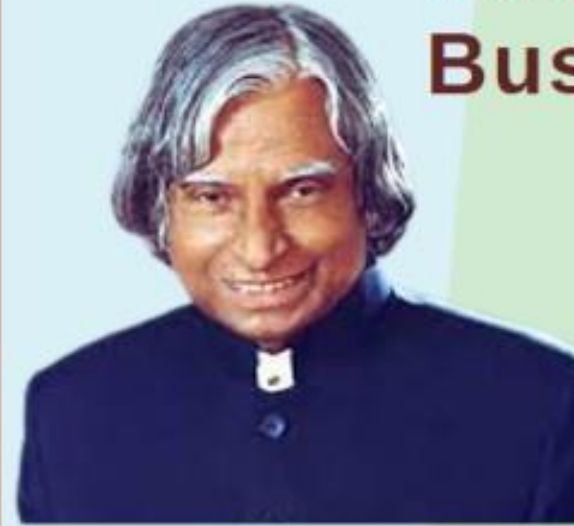
HEALTH CARE & HOME CARE

Health Is Real Wealth, If You Are Looking For Good Health Products, It Ends Here! Also Get Complete Home Care Products With Us.

Many More Products To Come.....

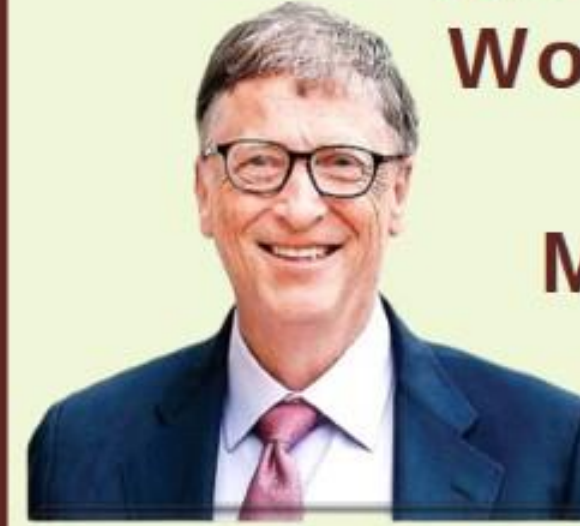


**WHAT BUSINESS
EXPERTS ARE
SAYING ABOUT
DIRECT SELLING**



DR. ABDUL KALAM

**“Network
Marketing Is The
Fastest Growing
Business Of 21st
Century.”**



MR. BILL GATES

**“If I Would Gives A
Chance To Start
All Over Again I
Would Choose
Network
Marketing.”**

**“Network
Marketing Is One
Of The Oldest ,
Most Respected
Business Model
In The World.”**



MR. DONALD TRUMP



MR. ROBERT T. KIYOSAKI

**“Richest
People In The
World Build
Network.”**



MR. WARREN BUFFETT

**“The Best
Investment
I Ever Made.”**

FINANCIAL CRISIS
Are Like UNINVITED
GUESTS. **Are You**
Facing FINANCIAL
CRISIS? What's Your
PLAN-B To Beat This
SITUATION?



DO YOU HAVE GOALS ?



CALCULATE THE TOTAL VALUE OF YOUR GOALS
FIX THE TARGET TO ACHIEVE YOUR GOALS

HOW TO START

Any Indian Can Start Alkanature Business Free Of Cost By Placing ID, Which Can Be Activated By Purchasing Any Of Activation Package Products In One Order.



ECONOMIC PACK

ALKA MINI BOTTLE - 1

ALKA LIFE DROPS - 1

PANCH AMRIT TULSI - 1



D.P.

₹2800

A.P.V.

250

MRP – ₹3699

STARTER PACK

GAS SAFETY DEVICE - 1

ALKA LIFE DROPS - 1

GREEN TEA TAB. - 1

D.P.

₹4000

A.P.V.

300

MRP - ₹6399



HEALTHY MASTER PACK

D.P.

₹4600/-

A.P.V.

500

MRP – ₹6999/-



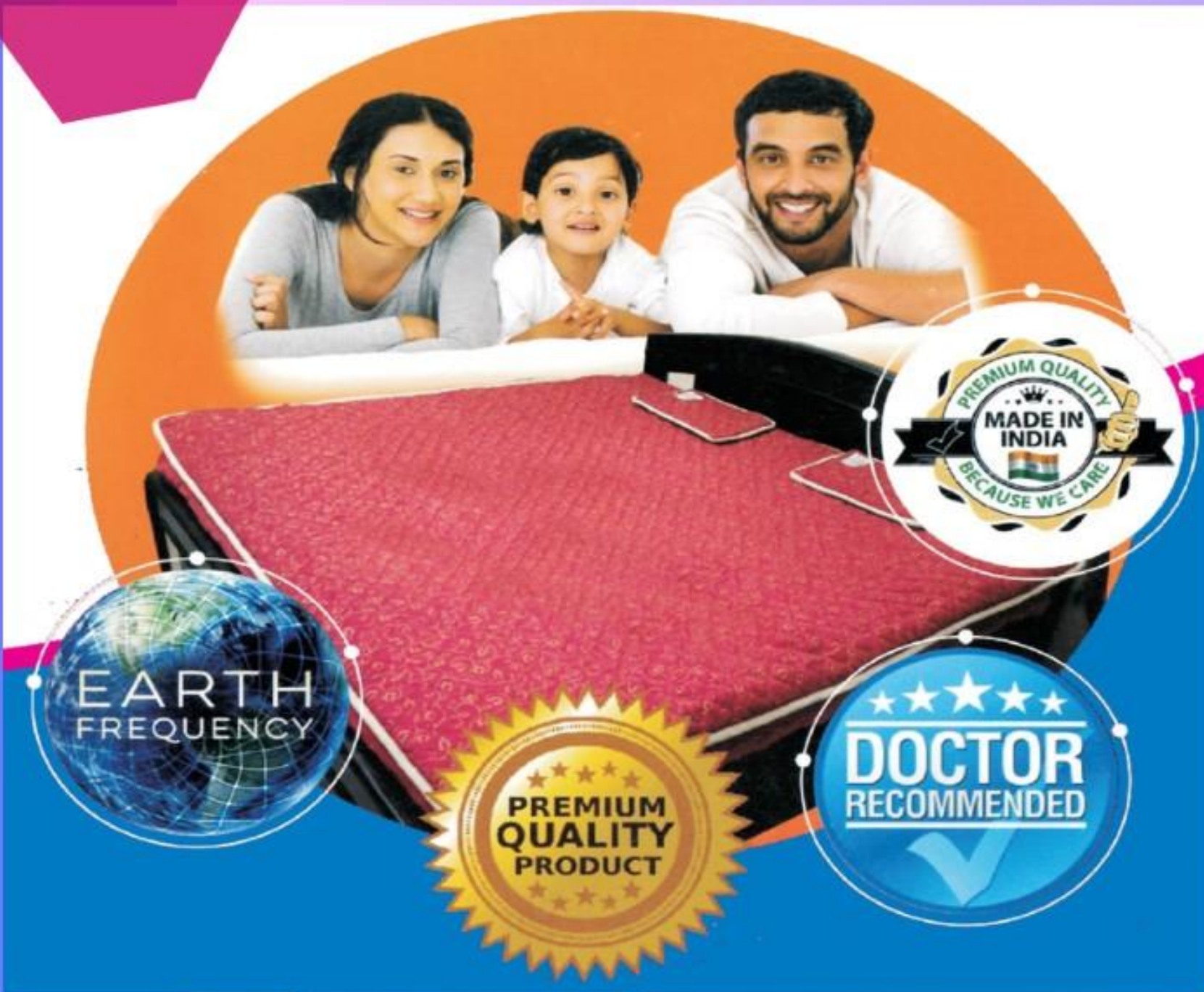
ALKA-JUG - 1

ALKA LIFE DROPS -1

PANCH AMRIT TULSI -1



HEALTHY PREMIUM PACK



- ❖ 1 XL BIO MAGNETIC MATTRESS (3'X6')
- ❖ 1 PILLOW PAD
- ❖ 1 ALKA LIFE DROPS
- ❖ 1 HERBARICH+ TAB.
- ❖ 1 GREEN TEA TAB.

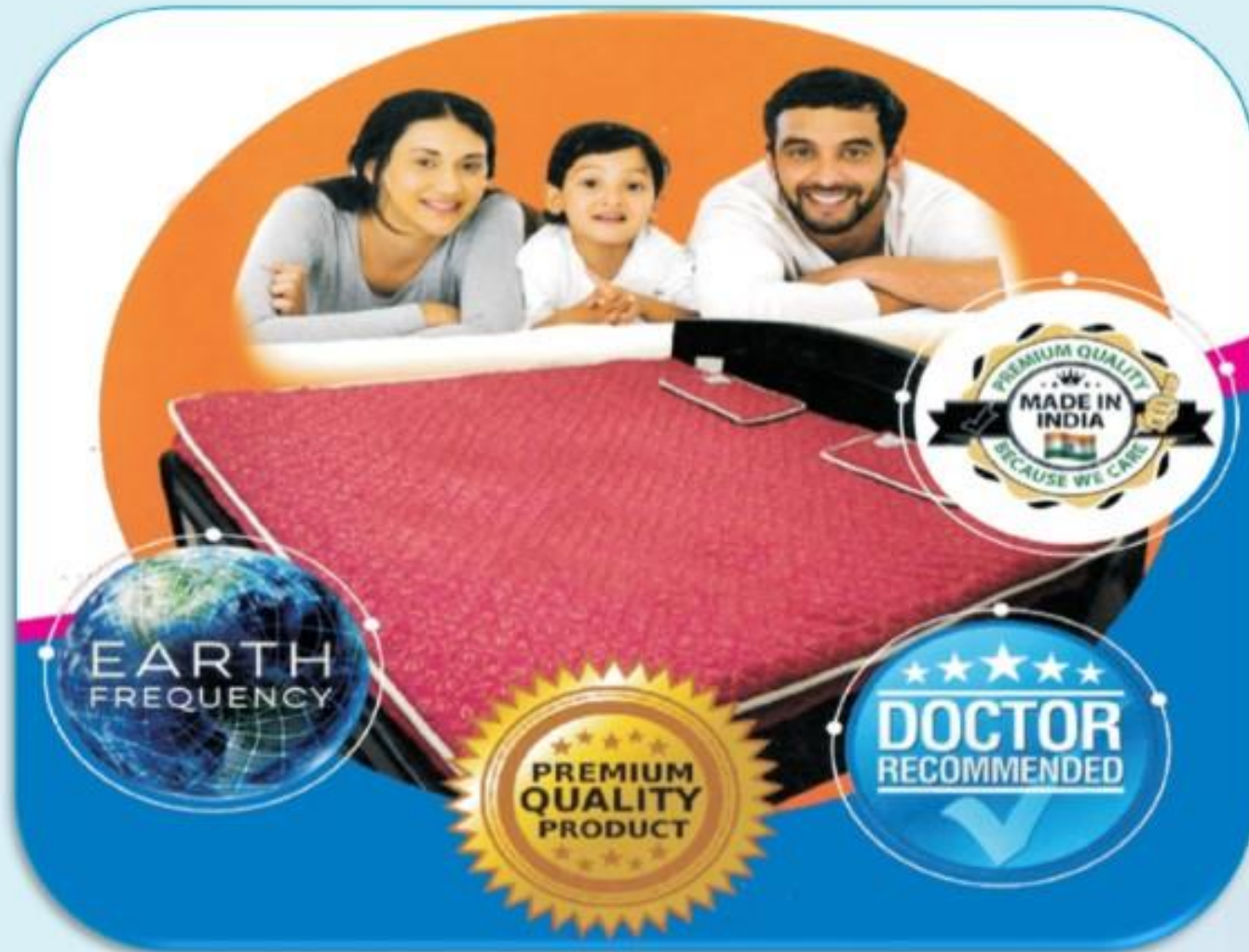
D.P. ₹7600

A.P.V. 800

MRP – ₹16200

HEALTHY ULTIMATE PACK

- ❖ 1 XXL BIO MAGNETIC MATTRESS (6'X6')
- ❖ 2 PILLOW PAD



D.P. ₹14700

- ❖ 1 ALKA JUG
- ❖ 1 PANCH AMRIT TULSI DROPS



A.P.V. 1600

- ❖ 1 ALKA LIFE DROPS
- ❖ 1 HERBARICH+ TAB.
- ❖ 1 GREEN TEA TAB.



MRP – ₹23700

ATPL PREFERRED CUSTOMER

Become A Part Of Alkanature Family As A Preferred Customer. You Can Avail All The Benefits Of Products And Offers. You Can Also Become An Alkanature Independent Representative By Activating Your Id Later On .

12 WAYS TO MAKE EARNINGS

- 💧 **RETAIL BONUS**
- 💧 **WELCOME BONUS**
- 💧 **TEAM SALES MATCHING BONUS**
- 💧 **SUPER ACTIVE BONUS**
- 💧 **CONSISTENCY BONUS**
- 💧 **FIELD PERFORMANCE BONUS**
- 💧 **STOCK POINT'S OPENING BONUS**
- 💧 **REPURCHASE BONUS**
- 💧 **STAR BONUS**
- 💧 **STOCK POINT'S SPONSOR BONUS**
- 💧 **RANKS & REWARDS**
- 💧 **STOCK POINT'S BENEFITS**



RETAIL BONUS

**Up – to
40%
Retail Bonus**

Sell @ M.R.P.

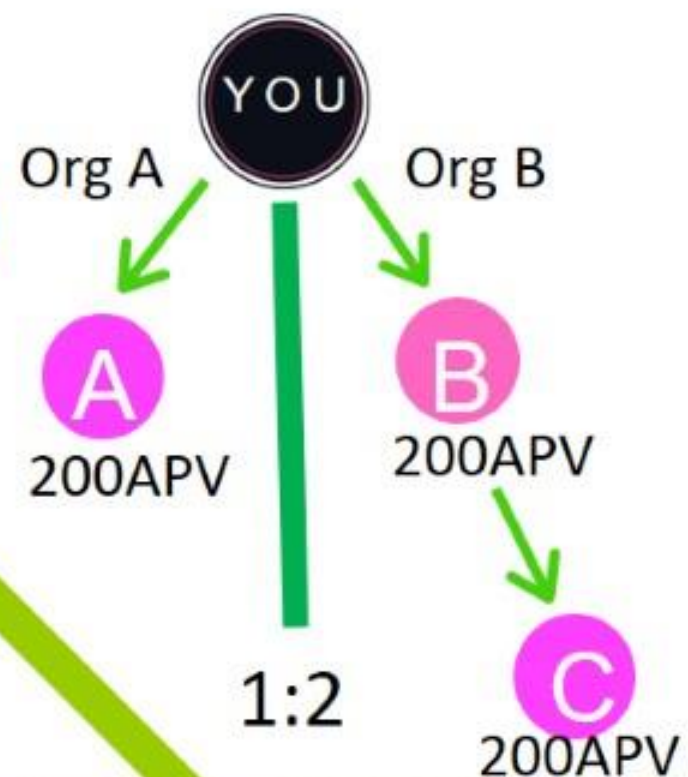
Buy @ D.P.



Retail Bonus Varies from Product To Product

WELCOME BONUS

When An Alkanature Independent Representative (A.I.R.) Of ATPL Recommends More Independent Representatives And These Independent Representatives Purchase Products From Packages Of ATPL, On Every Purchase Some Points Are Generated Which Are Called Activation Point Value(A.P.V.) The Qualifying Aspect Is Calculated From The Team With Matching Of Business From 2 Business Organizations (ORG.A And ORG. B). When An AIR Recommends Sale Of 200 APV From ORG.A & 400 APV From ORG.B Or Vice Versa In The Ratio Of 1: 2 / 2:1 Company Reward Such AIR With Welcome Bonus.



For Welcome Bonus MINIMUM 600 APV & 2 Direct Sponsors Mandatory & Remaining Matched APV Will Be Flesh Out

You Will Get 1 Alka-Life Drops and 1 PanchAmrit-Tulsi Drops (First Time & One Time Only)



TEAM SALES MATCHING BONUS

Once An AIR Achieves Welcome Bonus And Further He / She Gets Any Business In ORG. A & ORG. B Then He / She Is Eligible To Earn Team Sales Matching Bonus.
1 Matched APV Is Considered As ₹ 1. Eg. Given Below



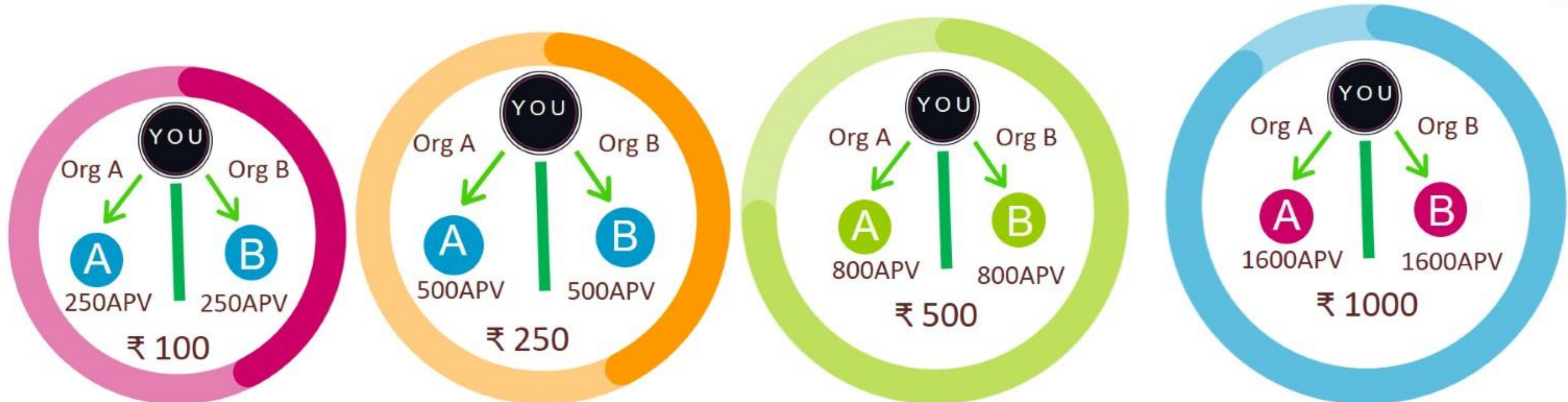
Threshold Limit Every 12 Hours Closing ₹10000
Business Carry Forward

You Can Earn ₹ 10000 + ₹ 10000 = ₹ 20000 Every Day
12 Hours Closing Time 10:00 AM & 10:00 PM

SUPER ACTIVE BONUS



When An AIR Is Able To Get Fresh Business In ORG. A & ORG. B In Any 12 Hours Closing Then ATPL Compensates Such AIR With Super Active Bonus As Mentioned Below.



Threshold Limit Every 12 Hours Closing ₹1000

Only 12 Hours Fresh Business Matching APV Will Be Counted.

You Can Earn ₹ 1000 + ₹ 1000 = ₹ 2000 Every Day.

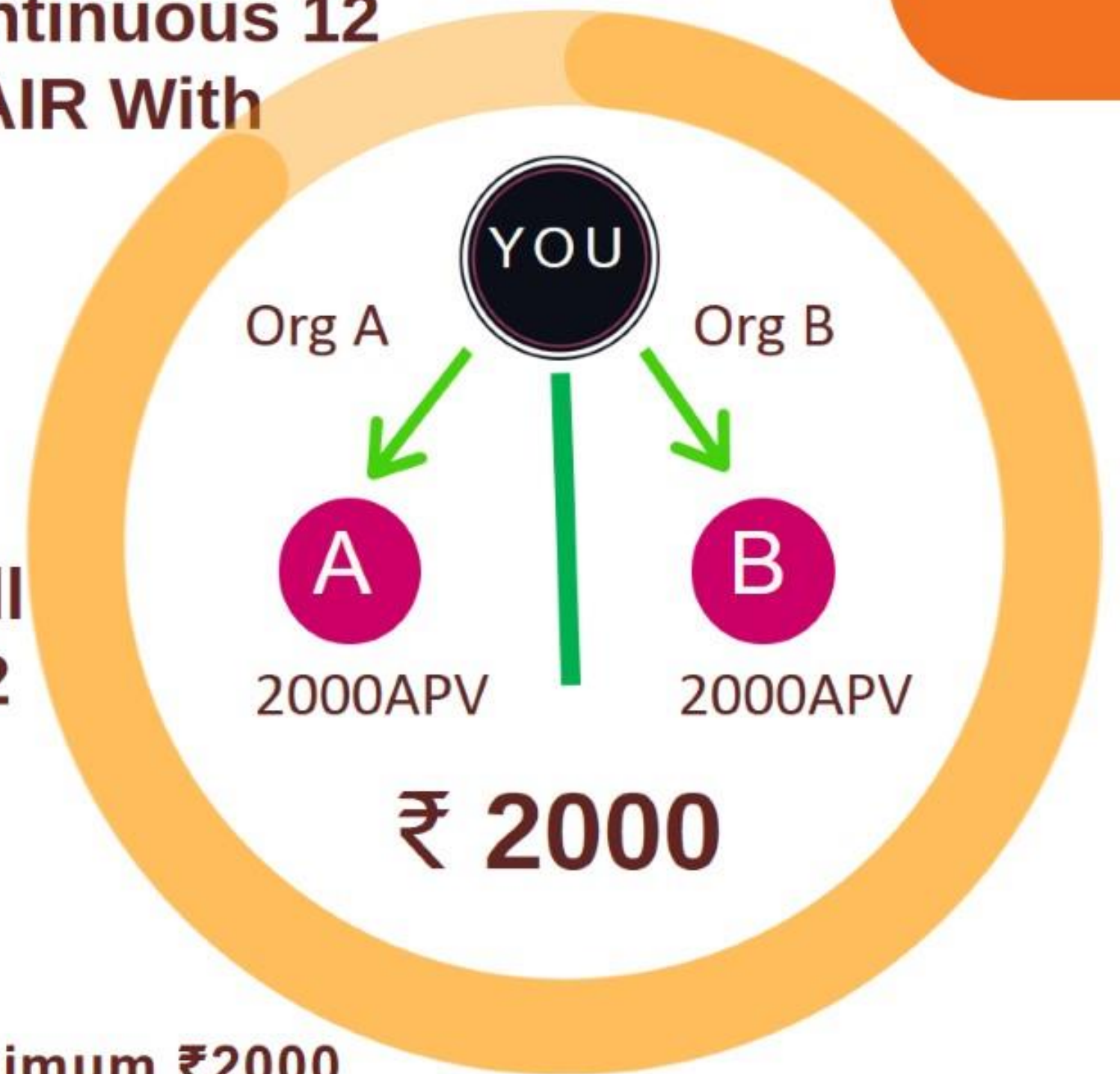
12 Hours Closing Time 10:00 AM & 10:00 PM

CONSISTENCY BONUS

When An AIR Is Able To Get Fresh Match of 1500 APV Business In Both ORG. A & ORG. B In Any 2 Continuous 12 Hours Closing. Then ATPL Compensates Such AIR With Consistency Bonus As Mentioned Below.



Only 12 Hours
Fresh Business
Matching APV Will
Be Counted For 2
Continuous 12
Hours Closing.



Threshold Limit Maximum ₹2000

12 Hours Closing Time 10:00 AM & 10:00 PM

FIELD PERFORMANCE BONUS

If Any New AIR (Beginner) Matches Mentioned APV Between 1st - 10th Date Of Every Month , He Will Be Rewarded With This Bonus

- 1 2000 APV Matching For 10 Times Closing, Within 20 Closings And Get ₹ 7000
- 2 5000 APV Matching For 10 Times Closing , Within 20 Closings And Get ₹ 15000
- 3 15000 APV Matching For 10 Times Closing, Within 20 Closings And Get ₹ 50000

Only 12 Hrs. Fresh Business Matching APV Will Be Counted.
For First 3 Months From The Date Of Activation Only.



STOCK POINT'S OPENING BONUS

If Independent Representative Achieve To Open The New Stock Point In Organization A & Organization B, Then Stock Point Opening Bonus Will Be Considered As Mentioned Below.

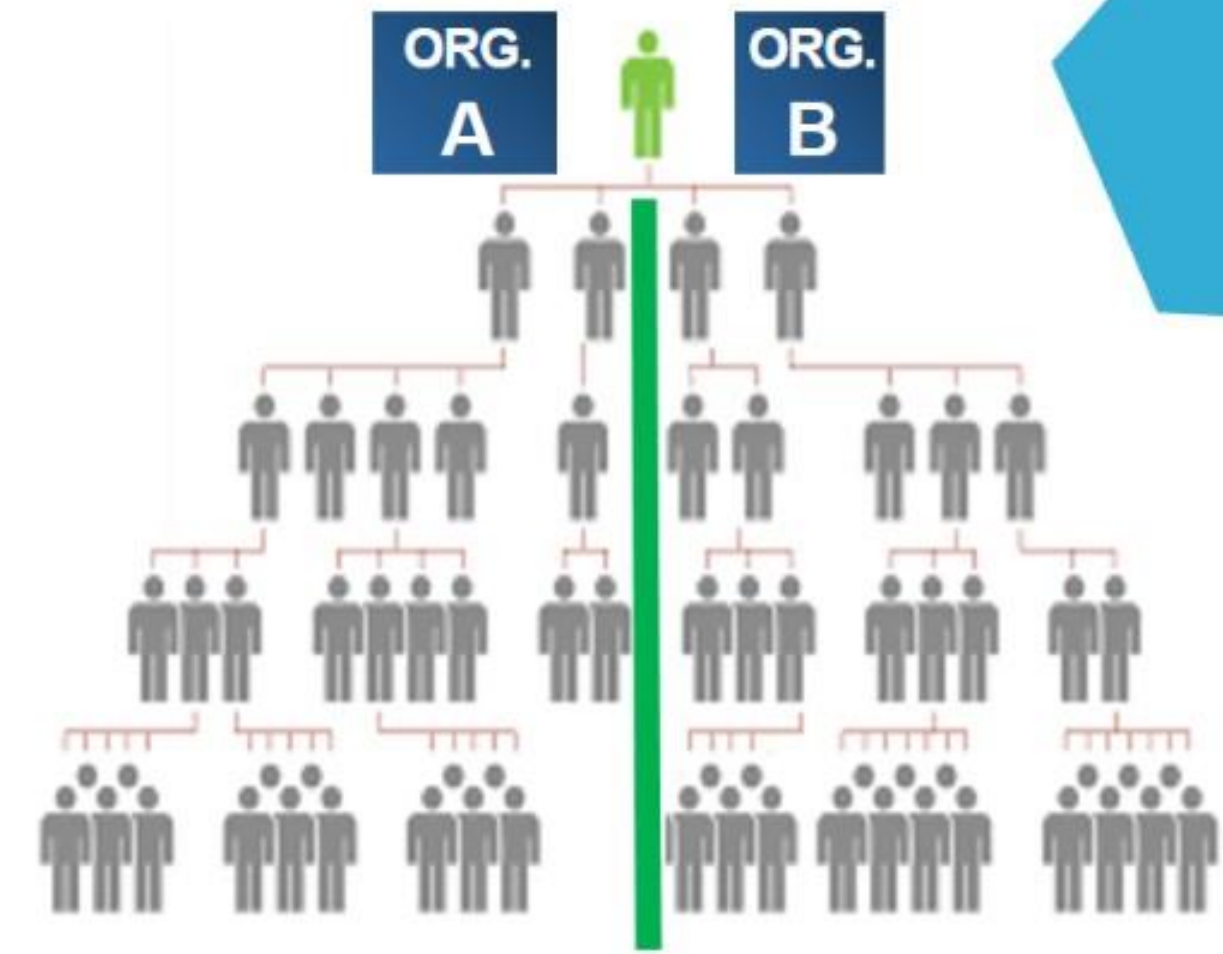


Business Carry Forward

12 Hours Closing Time 10:00 AM & 10:00 PM

REPURCHASE BONUS

10%



**Get Up-to 10% Bonus On Lesser Team
Repurchase Sales Of Org. A & Org. B GRBV
(Group Repurchase Business Volume)
Threshold Limit Every 12 hours Closing ₹18000**

Business Carry Forward

**You Can Earn ₹ 18000 + ₹ 18000 = ₹ 36000 Every Day
12 Hours Closing Time 09:00 AM & 09:00 PM**



STAR BONUS (20% ON REPURCHASE)



Alkanture compensates its representatives with star bonus point.

To earn 1 star bonus point, a representative will need **2000 RBV matching business** in his personal enrolled teams in a calendar month (**Org. A & Org. B**). To give away star bonus, company allocates fund of **20% of monthly RBV turnover of the company** and fund will be distributed in star bonus point holders as per their holding.

Example –

Say- in a month total business volume turnover of the company = **2,50,000**

RBV Allocation of star bonus fund = 20% of 2,50,000 = **50,000**

Say, Total star bonus points generated by representatives in a month = **200**

So, **1 Star bonus point value** = $50,000/200 = ₹ 250$

Say, A representative has a matching of 10,000 RBV , Hence forth he will have 5 star bonus points.

Star bonus of representative = $250*5 = ₹ 1250$

- Business volume below 2000 RBV will not be taken into account for calculating star bonus point.
- Monthly Threshold limit for star bonus for a representative is ₹ 1,20,000

CUSTOMER USP

MESSAGES ARE IMPORTANT IN SHAPING
A CUSTOMER'S PURCHASING DECISION



OFFER - 1



Repurchase ₹ 3000 DP Products for
4 regular months & Get Free
Products ₹ 3000 DP Next Month

OFFER - 2



Repurchase ₹ 6000 DP Products for
4 regular months & Get Free
Products ₹ 6000 DP Next Month

OFFER - 3



Repurchase ₹ 10000 DP Products
for 4 regular months & Get Free
Products ₹ 10000 DP Next Month

STOCK POINT'S SPONSOR BONUS



When Any Repurchase Sale Is Done From Stock Point, AIR Who Sponsored That Stock Point Will Get **3% Of R.B.V.** On Economic Products And **1% Of R.B.V.** On Premium Products In His Wallet.

RANKS & REWARDS

No Conditions , No Time Limit , Next to Next



RANKS & REWARDS

No Conditions , No Time Limit , Next to Next



STOCK POINT'S MODULE

(For Activation Packages)



	ECONOMIC PACK	HEALTHY STARTER PACK	HEALTHY MASTER PACK	HEALTHY PREMIUM PACK	HEALTHY ULTIMATE PACK
Meri Dukan Stock Point ₹ 25000	₹ 60	₹ 80	₹ 125	₹ 200	₹ 300
Mini Stock Point ₹ 100000	₹ 100	₹ 120	₹ 150	₹ 250	₹ 400
Stock Point ₹ 325000	₹ 125	₹ 150	₹ 175	₹ 300	₹ 500
Super Stock Point ₹ 11 Lacs	₹ 150	₹ 170	₹ 200	₹ 350	₹ 600

STOCK POINT'S MODULE

(For Repurchase)



MERI DUKAN
₹25,000

Premium –
4% (RBV)
Economic –
14% (RBV)

MINI STOCK POINT
₹ 1,00,000

Premium –
5% (RBV)
Economic –
17% (RBV)

STOCK POINT
₹ 3,25,000

Premium –
6% (RBV)
Economic –
20% (RBV)

SUPER STOCK POINT
₹ 11,00,000

Premium – 7% (RBV)
Economic – 23% (RBV)

PROMOTIONAL OFFER

If Any Senior AIR conducts any offline or online meeting , He Will Be Rewarded With This offer

1

Conduct An Online Meeting With At-least 20 Participants And Get ₹ 500
(For Bronze Achievers)

2

Conduct An Online Meeting With At-least 30 Participants And Get ₹ 1000
(For Emerald Achievers)

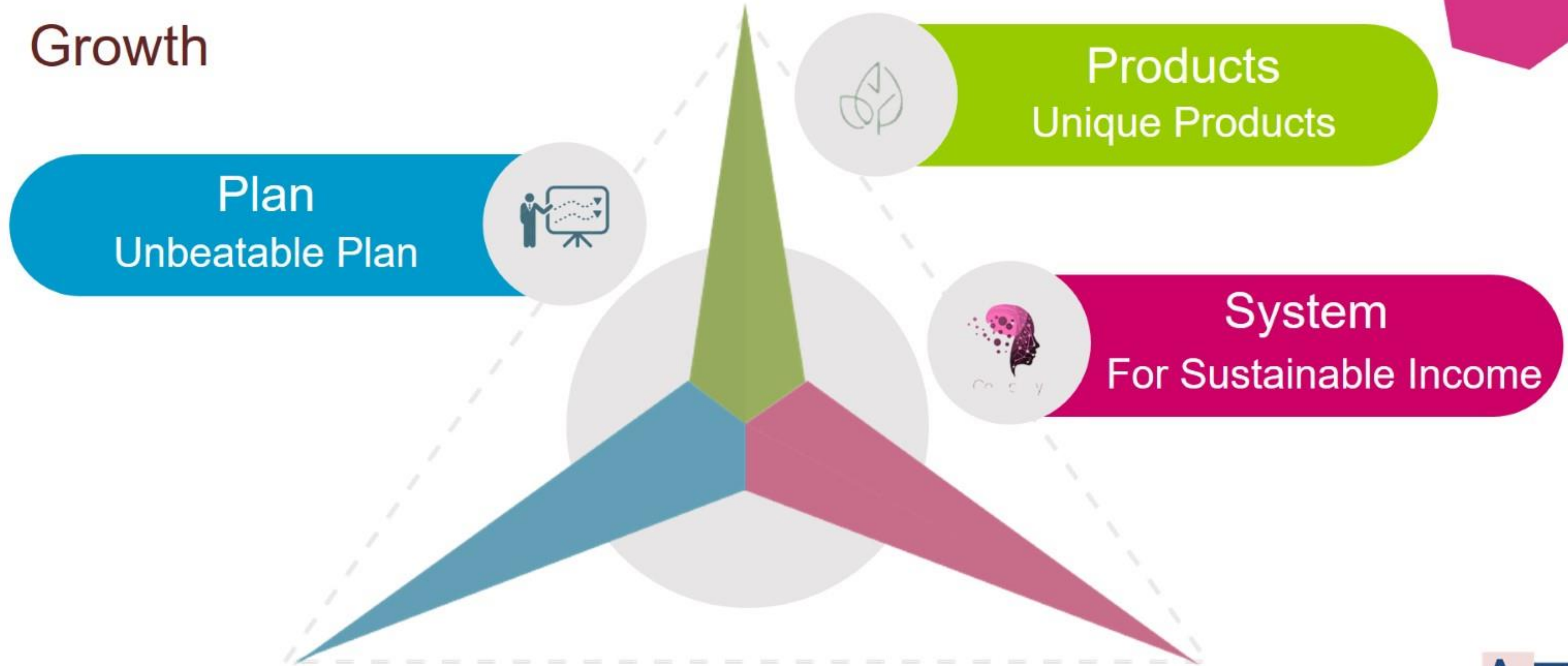
3

Conduct An Offline Meeting With At-least 30 Participants And Get ₹ 1000
(For Bronze & Above Achievers)

*T&C Applied .Contact Company Customer Care For Details



3 Crucial Things For Your Growth



BUSINESS PLAN



PRODUCTS



**Natural
Ingredients**



**100 %
Vegetarian**



**Negative
ORP**



**Lab
Tested**



Organic



FSSAI



**Export
Quality**



**Quality
Packaging**



**Hydroge
n Rich**



**Micro
Clustered**



**Gluten
Free**



**Sugar
Free**



**Cruelty
Free**



**Additives
Free**



**No Artificial
Flavours**

SYSTEM

01

Product Training

02

TTP Development Program

03

Business Building Seminar

04

Product Awareness Videos

05

Marketing Plan Videos

06

Website & App

07

Stock Points

08

Standee & Banner

09

Business Plan Hand book

10

Product Hand book

11

Product Leaflets

12

Identity Cards

13

Online Webinars

14

Lead Capture From Social Media

15

Online Promotional Tools

Why ALKANATURE ?



Health



Wealth



Rewards



Recognition



Respect



Prestige



Family Life



Holidays



Comfort



**Opportunity To
Help Others**

Important

- ❖ TDS As Per Govt. Rules.
- ❖ Admin Charge 5% On All Incomes.
- ❖ 10% Repurchase Wallet Deduction On All Incomes.
- ❖ Minimum Payout For Bank Transfer Is ₹500 After Deduction.
- ❖ For Activation Package There Will Be APV System.
- ❖ For Repurchase There Will Be RBV System.

DISCLAIMER-

In Spite Of The Fact That The Alkanature Trade Pvt Ltd Compensation Plan Is An Unique Opportunity That Offers All Its Independent Representatives Limitless Rewards And Benefits On Sales Of Products And Services; Like In Any Other Business, Individual Success Or Achievements Will Vary According To The Level Of Commitment, Hard Work & Marketing Skills Of A Particular Alkanature Independent Representative. The Aspects Available In This Presentation Are Of Educational Purposes Only; They Do Not Make Any Guarantee Or Promises Regarding Incomes. Some Earn Less While Others Much More. Commissions Are Based On Personal Sales And Often The Sales Of Others. Merely Recruiting Others Will Not Serve You At All.

ALKANATURE TRADE PRIVATE LIMITED



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